



CYBER SECURITY

ASSOCIATION OF MARYLAND, INC.

Premier & Supporting Sponsorship Packages

Premier Sponsorship: \$10,800 (represents \$1,200 discount for full payment) or \$1,000/month for 12 months

Regional promotion and visibility of your organization

- Linked company logo on all CAMI email communications - at least 5 monthly
- Company named – and featured with logo where applicable - on CAMI promotional materials (Snapshot document, print ads, postcards, flyers, signage)
- Company logo prominently featured on CAMI banner displayed at CAMI-hosted events as well as other events in which CAMI participates.
- Announced recognition at all CAMI-hosted Signature events
- Opportunity to represent CAMI/speak on behalf of CAMI at events or for organizations
- Complimentary CAMI Enhanced Connections Package (**For cyber companies. Package to be offered early 2017.*)

Regional prospect introductions and networking

- Direct prospect introductions made by the CAMI network
- 2 complimentary tickets to annual “Meet the Sponsors” Reception with business executives
- 2 complimentary tickets for attendance at CAMI-hosted Signature events - at least three Signature Events annually: Maryland Cyber Day (October), Cyber Awards Program (March) and other Signature Event(s) TBD.
- 1 complimentary ticket for attendance at CAMI-hosted general events. *Note: Attendance at some events may be limited to cybersecurity companies (e.g. MD Cyber CxO Breakfast Club)*
- Complimentary exhibit space at CAMI-hosted events that feature appropriate exhibiting opportunities. *Note: Exhibiting at some events may be limited to cybersecurity companies.*

Global promotion of your organization

- **24/7 promotion of your brand on CAMI’s website: www.MDcyber.com**
 - Your logo on the **Home** and **Partners** pages linked to your company’s CAMI Directory listing on the BMC website (for cyber companies) or to your CAMI Associate Directory listing (for non-cyber companies).
 - For cyber companies serving as Premier Sponsor, a 100-character text ad for your company in the Hello Bar at the top of **every page**. (Note: Hello Bar promotions will rotate among Premier Sponsors and from page to page.)
- For cyber companies serving as Premier Sponsor: Featured listing on CAMI Directory “All Listings” landing page and “Advanced Search” search results page, where applicable.
- For associate companies (non-cyber companies) serving as Premier Sponsor: Featured listing on Associates Directory “All Listings” landing page and on “Advanced Search” search results page, where applicable.
- For Associate companies (non-cyber companies) serving as Premier Sponsor: Opportunity to feature special offer/discount for MD cyber companies on www.MDcyber.com.
- Company logo, contact info and description included on promotional “Business Services from Our Sponsors” flyer which will be linked to www.MDcyber.com, linked in sponsor area of all CAMI emails and distributed at CAMI events.

See reverse side for Supporting Sponsorship details.

CAMI Supporting Sponsorship: \$4,500 (represents \$600 discount for full payment) or \$425/month for 12 months

- 24/7 global promotion of your company via logo with link to your website on the Partners page of the CAMI website (www.MDcyber.com)
- Linked company name on CAMI email communications - at least 5 monthly
- Company logo featured on CAMI banner displayed at CAMI-hosted events as well as other events in which CAMI participates.
- For cyber companies serving as Supporting Sponsor: Featured listing on CAMI cyber company Directory "All Listings" landing page on www.MDcyber.com and on "Advanced Search" search results page, where applicable. (Note: Premier Sponsors will be featured first, followed by Supporting Sponsors, followed by all other companies.)
- For Associate Companies (non-cyber companies) serving as a Supporting Sponsor: Featured listing on Associates Directory "All Listings" landing page and on "Advanced Search" search results page, where applicable. (Premier Sponsors will be featured first, followed by Supporting Sponsors, followed by all other companies.)
- For Associate companies (non-cyber companies) serving as a Supporting Sponsor: Opportunity to feature special offer/discount for MD cyber companies on www.MDcyber.com.
- 2 complimentary tickets to annual "Meet the Sponsors" Reception with business executives
- 1 complimentary ticket for attendance/participation in CAMI-hosted Signature Events (at least three Signature Events annually): Maryland Cyber Day (October), Cyber Awards Program (March) and other Signature Events TBD.
- Recognition of company's support of CAMI via social media at least 4 times a year
- Social media promotion of supporting company news throughout the year

Questions? Ready to sponsor and take advantage of the benefits for your company? Contact CAMI Executive Director Stacey Smith at stacey@MDcyber.com or 443.844.0047.