



2018  
**MD-CYBERSECURITY**  
AWARDS

THERE'S NO PLACE LIKE  
**"Maryland"**



Awards Celebration: March 21, 2018 ■ Baltimore, MD ■ Nomination Deadline: Jan. 17, 2018

*Presented By*



*Presenting Sponsors*



## 2018 MD Cybersecurity Awards Program Sponsorship

There's no place like Maryland for the very best cybersecurity products, services, resources and workforce. The Cybersecurity Association of Maryland, Inc. (CAMI) and Presenting Sponsors Point3 Security and PNC Bank are pleased to introduce the 2018 Maryland Cybersecurity Awards – an exciting program and event that will highlight and celebrate the best and brightest of Maryland's cybersecurity industry. We'll honor companies, organizations, and individuals that have protected businesses and government entities with their innovative cybersecurity products and/or outstanding cybersecurity services; demonstrated exemplary knowledge, expertise, leadership and innovative thinking; or made a significant contribution to Maryland's cybersecurity ecosystem.

**MD Cybersecurity Awards Celebration · March 21, 2018 · 5:00-8:00 p.m. · American Visionary Art Museum · Baltimore, MD.** View more event details [here](#).

**Attendees:** Commercial companies, government entities and business organizations involved in the cybersecurity industry as well as those that wish to connect with and show support for these companies, entities and organizations. Attendees may also include potential customers for Maryland cybersecurity companies.

### SPONSORSHIP LEVELS & BENEFITS

#### **Presenting \$10,000 (limited to 2 non-competing companies) ~~SOLD~~ – PNC Bank and Point3 Security**

- Company name/logo recognition as Presenting Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; event registration page. Link to company website included where applicable.
- Company will be included as Presenting Sponsor in all press announcements.
- Logo on "Step and Repeat" backdrop (photo opportunity for attendees, major marketing opportunity for Sponsor)
- Logo on welcome signage at event entrance/check-in area. Presenting Sponsor is the only sponsor to be featured on this sign.
- Recognition as Presenting Sponsor with opportunity for company representative to briefly address Awards Celebration attendees
- One representative from company may serve as co-emcee for the awards portion of the event. (Company will share emcee position with second Presenting Sponsor.)
- Sponsor will be included in the on-stage photo opportunity with each award winner.
- Company name/logo recognition as Presenting Sponsor on printed agenda/program distributed at event
- Social media promotion as Presenting Sponsor

- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Sponsor may exhibit/display/distribute promotional materials at the event.
- Sponsor will receive contact information for all attendees who have not opted out of contact information being shared with attendees.
- 8 complimentary Awards Celebration tickets

**Red Carpet \$5,000 (*multiple available – see below for remaining category sponsorship available*)**

- Company name/logo recognition as Red Carpet Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable.
- Sponsor name associated with one Signature award category and one representative from Sponsor may announce the award category, all nominees and winner on stage at the Awards Celebration. Signature Award categories are as follows:
  - **Cybersecurity Innovator of the Year – SOLD – PSA Insurance**
  - **Cybersecurity Defender of the Year – SOLD – EZShield**
  - **Cybersecurity Company to Watch – SOLD – Edwards Performance Solutions**
  - **Cybersecurity Industry Resource – SOLD – Winqest Cybersecurity Services**
  - **Cybersecurity Diversity Award – Available**
  - **Cybersecurity Champion of the Year – SOLD – South River Technologies**
- Sponsor will be included in the on-stage photo opportunity with designated category award winner.
- Company name/logo recognition as Red Carpet Sponsor on printed agenda/program distributed at event
- Social media promotion as Red Carpet Sponsor
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Sponsor may exhibit/display/distribute promotional materials at the event.
- Sponsor will receive contact information for all attendees who have not opted out of contact information being shared with attendees.
- 5 complimentary Awards Celebration tickets

**People's Choice Award \$5,000 – SOLD - Gula Tech Adventures**

- Company name/logo recognition as People's Choice Award Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable.
- Sponsor name will be associated with the People's Choice award category and one representative from Sponsor may announce the award category winner on stage at the Awards Celebration.
- Sponsor will be included in the on-stage photo opportunity with award winner.
- Company name/logo recognition as People's Choice Award Sponsor on printed agenda/program distributed at event
- Social media promotion as People Choice Sponsor
- Logo on online People's Choice Award voting form
- Sponsor may opt to have a checkbox included on voting form for voters to receive more info from sponsor, receive special offer from sponsor, etc. This will provide sponsor with email addresses for individuals who could be prospective members/potential customers.
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Sponsor will receive name, company, title and website for all Awards Celebration attendees.
- 5 complimentary Awards Celebration tickets

**VIP Buddy Pass \$3,500 *(one available)***

- Allows 20 complimentary tickets to be available for c-suite level execs (no sales or marketing execs) from non-cyber/non-tech companies to attend Awards event at no charge. Ideal VIP Buddy Pass recipients = potential customers for MD cybersecurity companies. Sponsors and attendees may submit a request to CAMI or Sponsor for a VIP Buddy Pass for a c-suite exec from a non-cyber/non-tech company they would like to see at the event.
- Sponsor will be noted as such on the VIP Buddy Pass given to each recipient that he/she must present at the event. Sponsor may submit a 100 words or less description to be included on the Pass.
- Company name/logo recognition as VIP Buddy Pass Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable.
- Company name/logo recognition as VIP Buddy Pass Sponsor on printed agenda/program distributed at event
- Social media promotion as VIP Buddy Pass Sponsor
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Recognition as VIP Buddy Pass Sponsor during program
- Sponsor will receive list of VIP Buddy Pass attendees with name, company, title and website.
- Sponsor will receive list of event attendees with name, company, title and website.
- 3 complimentary Awards Celebration tickets

**Special Treat Sponsor \$3,500 *(one available)***

- A special treat will be distributed in a small treat bag with Sponsor logo on it to Awards Celebration attendees as they leave the event. For treat specifics, email Sam@MDcyber.com.
- Company name/logo recognition as Special Treat Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable.
- Company name/logo recognition as Sponsor on printed agenda/program distributed at event
- Social media promotion as Spotlight Sponsor
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Recognition as Spotlight Sponsor during program
- Sponsor will receive list of all attendees with name, company, title and website.
- 3 complimentary Awards Celebration tickets

**Spotlight \$2,500 *(multiple available)* – SOLD to date: MD Department of Commerce**

- Company name/logo recognition as Spotlight Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable.
- Company name/logo recognition as Spotlight Sponsor on printed agenda/program distributed at event
- Social media promotion as Spotlight Sponsor
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Recognition as Spotlight Sponsor during program
- Sponsor will receive contact information for all attendees with name, company, title and website.
- 3 complimentary Awards Celebration tickets

**Backstage \$1,000 (*multiple available*) SOLD to date: *Creatrix, Cresa, TEDCO***

- Company name recognition as Backstage Sponsor in all event marketing and promotions including: email invitations and announcements; event page on Cybersecurity Association of Maryland, Inc. website; and event registration page
- Social media promotion as Backstage Sponsor
- Company name recognition as Backstage Sponsor on event printed agenda/program distributed at event
- Company name on general sponsor signage at event
- Company logo on rotating PowerPoint presentation at event
- Recognition as Backstage Sponsor during program
- 2 complimentary Awards Celebration tickets

**Best of (County) \$1,500 (*one per county and Baltimore city.*) Confirmed to date: *Anne Arundel Economic Development Corp, Greater Baltimore Committee, Baltimore County Department of Economic & Workforce Development, Frederick County Office of Economic Development, Howard County Chamber of Commerce, Montgomery County Economic Development Corp***

- Sponsor must be a county-specific or regional entity such as an economic development agency, Chamber of Commerce or multi-county council (e.g. Tri-county Council for Lower Eastern Shore or Western Maryland)
- Sponsoring entity will receive recognition as Best of (County) Sponsor in all event marketing and promotions including: email invitations and announcements; event page on Cybersecurity Association of Maryland, Inc. website; and event registration page
- Sponsor will receive social media promotion as Best of (County) Sponsor
- Sponsor will receive contact info for all award nominees from all award categories from its county.
- Sponsor will create its own team of judges and judging criteria to select its Best of (County) winner and may designate a representative to announce the winner company at the Awards Celebration
- Sponsor representative will be included in the on-stage photo opportunity with its category award winner.
- Logo on event printed agenda/program distributed at event
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- 2 complimentary Awards Celebration tickets

**Continue to next page for sponsorship commitment form.**



**Complete the following to secure your 2018 MD Cybersecurity Awards Program Sponsorship:**

Sponsor Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_

Indicate choice of sponsorship level:

- \_\_\_\_\_ Presenting \$10,000
- \_\_\_\_\_ Red Carpet \$5,000 - Indicate Red Carpet category to sponsor: \_\_\_\_\_
- \_\_\_\_\_ People's Choice \$5,000
- \_\_\_\_\_ VIP Buddy Pass \$3,500
- \_\_\_\_\_ Special Treat Sponsorship \$3,500
- \_\_\_\_\_ Spotlight \$2,500
- \_\_\_\_\_ Backstage \$1,000
- \_\_\_\_\_ Best of (County) \$1,500 – Indicate county to sponsor: \_\_\_\_\_

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Cybersecurity Association of Maryland, Inc.

\_\_\_\_\_  
Date

Email this completed form, with a high resolution image of your company logo and the web address you would like it to link to, to [sam@MDcyber.com](mailto:sam@MDcyber.com). An invoice will be sent to you for your sponsorship upon receipt of this Agreement. Questions? Email [sam@MDcyber.com](mailto:sam@MDcyber.com) or call 443-376-8667.