



CYBER SECURITY ASSOCIATION OF MARYLAND, INC.

Cybersecurity Awareness for Businesses Program Sponsorship Agreement

A program designed to educate businesses on a cybersecurity topic/topics to help prevent them from experiencing and suffering damages (financial and otherwise) from cybersecurity incidents or breaches.

Event format: An information-packed panel discussion followed by a business exchange and networking hour during which attendees can connect with event sponsors and MD cybersecurity companies that will be showcasing their products and services.

Moderator: TBD **Panelists:** TBD **Date:** Proposed – February 28, 2017 **Location:** White Marsh area?

Target Audience: Executives from non-cyber/non-tech Maryland businesses as well as Maryland cybersecurity product and service companies.

Program Partners that will promote the event to their members and connections: MD Department of Commerce, Greater Maryland Better Business Bureau (2800+ businesses) and United States Cybersecurity Magazine (700+ MD businesses).

Sponsorship Opportunities & Benefits

Signature \$2,500

- Signature Sponsor will have the opportunity to: welcome attendees and speak (up to 5 minutes) from the podium at the beginning of the program; introduce panel moderator; and offer closing thoughts at the end of the program.
- Signature Sponsor will be noted as such – with logo featured and linked to url of sponsor's choice, where applicable - in all event marketing/promotions including on event page on CAMI website, event registration page, and email announcements from CAMI and event partners.
- Logo recognition as Signature Sponsor on printed agenda distributed at event
- Social media promotion as Signature Sponsor
- Logo on tabletop signage to be prominently displayed on the food and beverage tables
- Logo on podium
- Logo on general sponsor banner attached to panel table at front of the room
- Logo prominently featured on general sponsor signage at event
- Signature Sponsor will have exhibit opportunity at event which will include premium space placement, table, tablecloth and 8.5x11 tabletop sign with company logo.
- Signature Sponsor will receive (5) complimentary event tickets.
- Signature Sponsor will receive list of event attendees with name, company and title and contact info. (Note: Contact info will be provided for those who do not opt out of having their info shared.)

See page 2 for more.

Panel Sponsorship (4) \$1,500

- Representative from Panel Sponsor company may serve as moderator or panelist (to be determined by CAMI). Representative may not directly sell/promote Sponsor products or services through the panel discussion.
- Panel Sponsor will be noted as such – with logo (and link) featured, where applicable - in all event marketing/promotions including on the event registration page, event flyer and email announcements from CAMI and event partners.
- Panel representation will be noted in all event marketing/promotions, as applicable.
- Logo prominently featured on general sponsor signage at event
- Panel Sponsor will be named as sponsor and participant on the event agenda distributed at the event.
- Panel Sponsor will have exhibit opportunity at event which will include premium space placement, table, tablecloth and 8.5”X11” tabletop sign with company logo.
- If a charge is associated with attendance at this event, Panel Sponsor will receive (2) complimentary tickets. If applicable, additional tickets may be purchased.

Complete the following to secure your Cybersecurity Awareness for Businesses Program Sponsorship:

Sponsor Name _____

Address _____

Contact Name _____

Contact Email _____ **Contact Phone** _____

Please indicate sponsorship level: _____ Signature \$2,500 _____ Panel \$1,500

Sponsor Signature

Date

Cybersecurity Association of Maryland, Inc.

Date

Please email this completed form to stacey@mdcyber.com. An invoice will be sent to you for your sponsorship upon receipt of this Agreement.

Questions? Email stacey@MDcyber.com or call 443-844-0047.